### **National Endowment for the Arts**

FY23 Grants for Arts Projects Guidelines Webinar January 12, 2022



Hi everyone, welcome. I'm Sara Nash, Director of Dance here at the NEA. To kick off today's webinar, I'd like to introduce Ra Joy, our Chief of Staff

"Art is a nation's most precious heritage. For it is in our works of art that we reveal ourselves, and to others, the inner vision which guides us as a nation. And where there is no vision, the people perish."

— President Lyndon B. Johnson at the signing of the National Foundation on the Arts and Humanities Act in 1965



Ra's remarks

### **National Endowment for the Arts**

#### **Staff Presenters**

Sara Nash, Dance Director
Lakita Edwards, Arts Education Specialist
Meg Kowalik, Lead Grants Management Specialist
Juliana Mascelli, Dance Specialist
Ian-Julian Williams, Theater & Musical Theater Specialist



Thanks Ra. Today I'm joined by Lakita Edwards, Arts Education Specialist; Meg Kowalik, Lead Grants Management Specialist; Juliana Mascelli, Dance Specialist; and Ian-Julian Williams, Theater & Musical Theater Specialist. We're so glad you could join us today, and we look forward to answering your questions at the end of the presentation. Please use the Q&A function and not the Chat feature for questions. An archive of this webinar will be available after we're finished, so you'll be able to access the complete webinar at your convenience.

# **National Endowment for the Arts Grants for Arts Projects**

Independent federal agency, supporting the arts in all 50 states, the District of Columbia, and US jurisdictions

Rebuild the creative economy
Educate the next generation
Unite and heal the nation through the arts
Serve the nation's arts field

We are committed to diversity, equity, inclusion, and accessibility, and fostering mutual respect for the diverse beliefs and values of all individuals and groups.



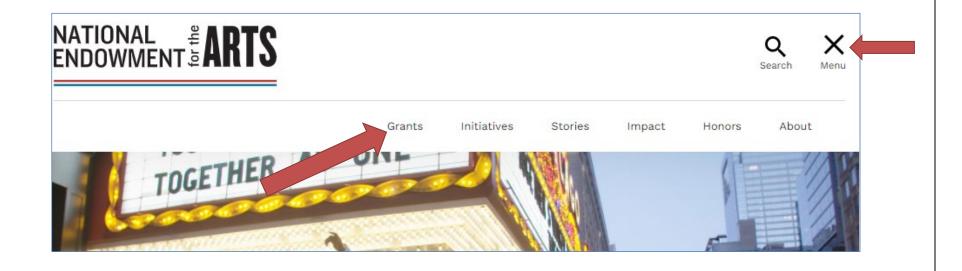


The National Endowment for the Arts is an independent federal agency, supporting the arts in all 50 states, the District of Columbia, and US jurisdictions. Through our programs, we encourage activities that rebuild the creative economy and educate the next generation; unite and heal the nation through the arts; and serve the nation's arts field. We are committed to diversity, equity, inclusion, and accessibility, and fostering mutual respect for the diverse beliefs and values of all individuals and groups. We offer an array of funding opportunities, but today's webinar will focus on our largest: the Grants for Arts Projects program – also known as GAP - which funds approximately 2,000 organizations each year through direct grants.

This webinar will go over the basics of this program, but full information about GAP can be found on our website.

# Website

www.arts.gov





Which is why we'll start with a quick overview on where to find the GAP program guidelines and instructions our website.

From our homepage, www.arts.gov, expand the Menu button

Then click on "Grants"

# Website

#### **Grants for Organizations**



### GRANTS FOR ARTS PROJECTS

Grants for Arts Projects grants support artistically excellent projects that celebrate our creativity and cultural heritage, invite mutual respect for differing beliefs and values, and enrich humanity.

\* Deadlines: February 10 and July 7, 2022

#### **CHALLENGE AMERICA**

Support for projects that extend the reach of the arts to underserved populations. Challenge America features an abbreviated application, a robust structure of technical assistance, and grants for a set amount of \$10,000.

\* Deadline: April 21, 2022

#### **OUR TOWN**

Our Town is the National Endowment for the Arts' creative placemaking grants program. Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes.

\* Deadline has passed.



Scroll down to Grants for Organizations and select "Grants for Arts Projects"

## Website



Home / Grants

#### Grants for Arts Projects

#### **Program Description**

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# GRANTS FOR ARTS PROJECTS

Grants for Arts Projects is our principal grants program for organizations based in the United States. Through project-based funding, the program supports public engagement with, and access to, various forms of art across the nation, the creation of art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life.

Applicants may request cost share/matching grants ranging from \$10,000 to \$100,000. Designated local arts agencies eligible to subgrant may request from \$10,000 to \$150,000 for subgranting programs in the Local Arts Agencies discipline. A minimum cost share/match equal to the grant amount is required.

Read the "Program Description" located in the left sidebar to get started.



This will take you to the Landing page. On the left, there is a sidebar with links to each section of the guidelines. We encourage you to thoroughly review the information on these pages before beginning your application. At various point in this presentation, we'll point you to specific sections of the guidelines.

# **Applicant Eligibility**

Eligible

- US Organizations:
  - 501 c(3) Non-profit organizations
  - Units of State/Local Government
  - Federally recognized Tribes or Tribal Communities
- Organizations must have a 3 year history of arts programming

Not Eligible

- Individuals
- Fiscal Sponsors
- Commercial/for profit enterprises



Applications to GAP are open to both new and returning applicants.

In order to be eligible to apply, an organization must be based in the United States, and be a 501c3 nonprofit, a unit of state or local government or a federally recognized tribe or tribal community. Organizations must have completed 3 years of arts programming prior to the application deadline.

GAP does not accept applications from individuals, including those submitted by fiscal sponsors on an individual's behalf. Commercial or for-profit enterprises are also ineligible to apply.

## **Project-Based Support**

#### Activities may include:

- Creation/development of new works
- Public engagement with, and access to, various forms of art
- Learning in the arts at all stages of life
- Integration of the arts into the fabric of community life
- Services to the field

We encourage applications that originate from or are in collaboration with:

- Historically Black Colleges and Universities
- Tribal Colleges and Universities
- American Indian and Alaska Native tribes
- African American Serving Institutions
- Hispanic Serving Institutions
- Asian American and Pacific Islander communities
- Organizations that support the independence and lifelong inclusion of people with disabilities



GAP funding is project-based. Meaning, your application should be for a <u>specific</u> set of activities, such as the installation of a mural, a theater production, or a film festival. This differs from ARP funding, which was for general operating support.

We accept a broad array of project activities in GAP, including for the creation and development of new works, public engagement with and access to various forms of art, learning in the arts at all stages of life, the integration of the arts into the fabric of community life, and services to the field.

Additionally, we encourage applications that originate from or are in collaboration with:

Historically Black Colleges and Universities

- Tribal Colleges and Universities
- American Indian and Alaska Native tribes
- African American Serving Institutions
- Hispanic Serving Institutions
- Asian American and Pacific Islander communities, and
- Organizations that support the independence and lifelong inclusion of people with disabilities

In recognition of the United States of America's 250th anniversary in 2026, we also welcome arts projects that educate and engage communities in dialogue about the past, present, and future of our nation.

## **Project-Based Support**

#### We support:

- Large and small projects
- Existing and new projects
- Projects that take place in any part of the 50 states, D.C., and U.S. jurisdictions, in communities of any size

#### Additionally:

- Projects may be for a two-year period of support
- Applications may contain several components
- All projects must be both programmatically and physically accessible
- Applications may focus on a particular constituency, but may not be exclusionary under federal anti-discrimination policies



We support a wide variety of project sizes, from the very small to the very large. Projects can be an existing program that your organization produces or presents each year, or it can be for a brand new activity. And we support projects in all 50 states, the District of Columbia, and US jurisdictions. Projects may take place in communities of any size – from rural to urban.

#### Additionally:

- Projects may be for a two-year period of support
- Applications may contain several components. For example, if you are proposing a performance series, you may also include related engagement or educational programming.

- All projects must be both programmatically and physically accessible to individuals with disabilities in accordance with federal law
- And while applications may focus on a particular constituency, they may not be exclusionary under federal anti-discrimination policies.

#### We Do Not Fund Subgranting or General Projects that regranting Cash reserves replace arts operating or (except for instruction in or endowments seasonal eligible Local schools support **Arts Agencies**) **Facility** Individual Creation of new construction, schools organizations purchase, or renovation NATIONAL # ENDOWMENT

There are some things we do not fund.

A few examples include:

- General operating or seasonal support as we mentioned before, projects should be for a <u>specific</u> set of activities, and should not cover your organization's entire annual or seasonal activities.
- Individual schools
- Projects that replace arts instruction in schools
- · Creation of new organizations
- Subgranting or regranting (except for eligible Local Arts Agencies)

- Facility construction, purchase, or renovation
- And Cash reserves or endowments

This is only a partial list - a full list can be found in the guidelines at the "Unallowable Activities/Costs" link.

## **Funding Amounts**

Applicants may request an amount between \$10,000 and \$100,000

Exception: Local Arts Agencies may request up to **\$150,000** for sub-granting projects Applicants must demonstrate a minimum 1:1 cost-share/match

Example:

\$10,000 Request \$10,000 Match \$20,000 Project costs

Sources may include: private foundations, individual donations, ticket sales, and inkind sources, among others

Federal funds may NOT be used as part of your costshare/match

Funds from Local,
State, or Regional
government may be
used in your match, as
long as those funds
did not originate at the
federal level



Applicants may request an amount between \$10,000 and \$100,000, except for Local Arts Agencies, which may request up to \$150,000 for subgranting projects. Applicants must demonstrate a minimum 1:1 cost-share/match. What do we mean when we say 1:1 cost-share match? For example: a \$10,000 request means you must show at least \$10,000 in matching funds, and your total project costs must be at least \$20,000. Matching funds may come from a variety of sources, including: private foundations, individual donations, ticket sales, and in-kind sources, among others. Federal funds may NOT be used as part of your cost-share/match. This includes funding from other federal agencies such as the National Endowment for the Humanities, or IMLS. Funds from Local, State, or Regional government may be used in your match, as long as those funds did not originate at the federal level

# **Artistic Disciplines**



Applications are accepted under 15 different sub-categories, called "disciplines". Each has their own specific set of guidelines, requirements, and staff. Since our funding is project based, applicants should select the program area that best suits the content of their **project**, which may differ from their organization type. If you are unsure which area best suits your project, our staff is more than happy to discuss the options with you, so please reach out. We'll post contact info at the end of the presentation.

#### **Artistic Disciplines: Descriptions** Home / Grants / Grants for Arts Projects **GRANTS FOR ARTS Grants for Arts Projects** PROJECTS: Artistic Program Description **Disciplines** Artistic Disciplines Application Calendar Award Information We fund arts projects. Select the discipline that most closely aligns with Unallowable your project. Discipline descriptions and project types: Activities/Costs Artist Communities Eligibility Arts Education How to Apply Dance Application Review Design Award Administration · Folk & Traditional Arts FAQs <u>Literary Arts</u> Applicant Resources Local Arts Agencies Contacts NATIONAL Media Arts

On the website, you can find a full description, including accepted project types, for each discipline by clicking on the "Artistic Disciplines" link in the left sidebar, and then selecting the discipline that most closely aligns with your project type from the links that appear on the page.

## **Application Calendar**

	February Grants for Arts Projects (GAP 1)	July Grants for Arts Projects (GAP 2)		
Part 1: Grants.gov	February 10, 2022 at 11:59 pm ET	July 7, 2022 at 11:59 pm ET		
Part 2: Applicant Portal window	From 9 am ET on February 15 through 11:59 pm ET on February 22, 2022	From 9 am ET on July 12 through 11:59 pm ET on July 19, 2022		
Panel Review	Spring/Summer 2022	Fall/Winter 2022		
National Council on the Arts Meeting	Late October 2022	Late March 2023		
Notifications	Early to mid November 2022	Early to mid April 2023		
Earliest project start date	January 1, 2023	July 1, 2023		

All program areas accept applications at both deadlines, EXCEPT Artist Communities and Design, which only accept applications in February



GAP Accepts applications at 2 deadlines each year: February and July. All discipline areas accept applications at both deadlines, with the exception of Artist Communities and Design, which only accept applications in February.

The submission process is a 2 part process – we'll go into detail about that a little later in the presentation. Each part of the application has specific due dates, so be sure to make note of those when planning.

# **Application Limits**

An organization may apply to GAP <u>once</u> per calendar year

More information, including a list of exceptions, can be found in the **Eligibility** section of the guidelines, under Application Limits

#### **Application Limits**

An organization may submit only one application to the FY 2023 Grants for Arts Projects program (i.e., one application per calendar year), with limited exceptions.

Exceptions to the one-application rule are made only for:



An organization may apply to GAP ONCE per calendar year. More information, including a list of exceptions, can be found in the Eligibility section of the guidelines, under Application Limits.

## **Application Review: Criteria**

# **Artistic Excellence**

 Quality of the artists, organizations, arts education providers, works of art, and/or services that the project will involve and their relevance to the audience or communities being served.

### **Artistic Merit**

- Appropriateness of the project to the organization's mission and constituency
- Ability to carry out the project
- Potential to serve and/or reach individuals whose opportunities to experience the arts are limited
- Evidence of direct compensation to artists



All applications are reviewed based on two, congressionally mandated, review criteria: Artistic Excellence and Artistic Merit. We encourage you to keep the criteria in mind while you are preparing your application.

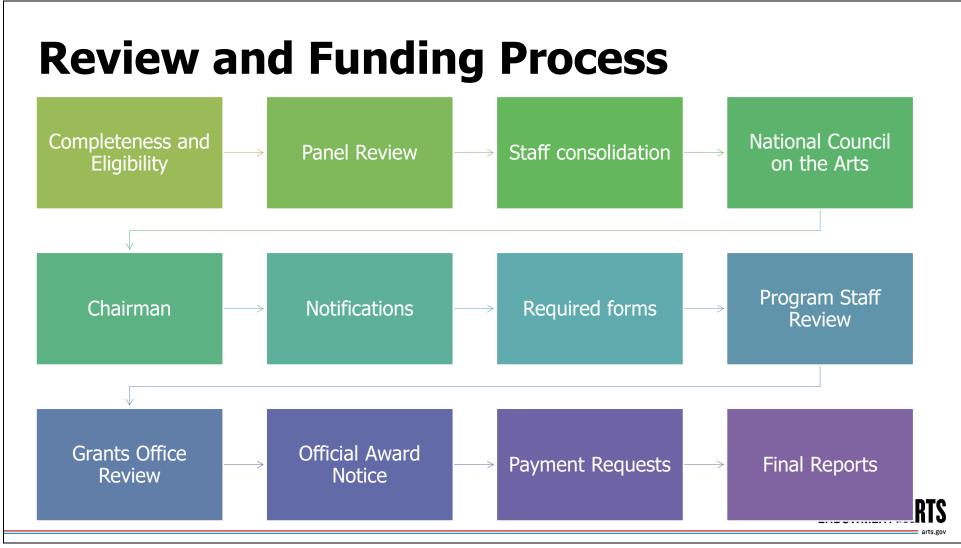
Artistic Excellence includes: Quality of the artists, organizations, arts education providers, works of art, and/or services that the project will involve and their relevance to the audience or communities being served

#### Artistic Merit includes:

• Appropriateness of the project to the organization's mission and constituency

- Ability to carry out the project
- Potential to serve and/or reach individuals whose opportunities to experience the arts are limited, and
- Evidence of direct compensation to artists

This is a partial list, the full list of the review criteria can be found in the guidelines under Application Review.



- After applications are submitted, they are checked by staff for completeness and eligibility. All complete and eligible applications go through the review process.
- The first step is the panel review. Applications are reviewed by discipline so for example, all of the dance applications are reviewed together, and all of the theater applications are reviewed together. Panelists are typically artists and arts administrators from across the country, and each panel is congressionally mandated to have at least one layperson someone who is knowledgeable in the arts, but who is not an artist or arts administrator. Panelists provide scores and comments based on the review criteria.
- After the panels conclude, staff consolidates the results of each panel and makes funding recommendations to the National Council on the Arts, which meets three times a year, and votes to approve the recommendations and rejections.

- After the council meeting, the Chairman gives her final sign off on all recommendations.
- Applicants then receive a decision notification via email. All GAP applicants may request an appointment with staff to receive the panelist feedback. We recommend this regardless of the outcome, but especially if your application did not receive funding, since it can be a good way to improve future applications.
- Applicants whose projects have been recommended for funding will be required to submit an update, including a revised budget, and an accessibility form.
- Program staff will review your documents and let you know if we need any additional information, before sending it to the Office of Grants Management
- Grants office staff has a two tiered review process, where they check to make sure that everything in the application adheres to federal rules and regulations.
- Once they have completed their review, they will issue award documents. This is when your recommended application officially becomes a grant, and you will be notified via email once this is complete.
- Payments are <u>not</u> automatically disbursed, after you receive your award notification, you may submit payment requests.
- All grantees are required to submit final reports, which are due 120 days after the end of your grant period.

# **How to Apply**

Register

System for Award Management (SAM)

Grants.gov

Submit Part 1

Application for Federal Domestic Assistance/ Short Organizational Form on Grants.gov Workspace

Submit Part 2

Grant Application Form
on the NEA's Applicant Portal

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Submitting an application is a multi-step process:

To start, you'll need to register your organization with the System for Award Management, also known as <u>SAM</u>, as well as with <u>Grants.gov</u>. After registering, you will be able to complete Part 1 of the application, submitting the "Application for Federal Domestic Assistance/Short Organizational Form", through grants.gov. Part 2 of the application is to complete the "Grant Application Form" through the NEA's Applicant Portal.

# **How to Apply: Registration**

Create and maintain registrations with SAM and Grants.gov

Registration is always free

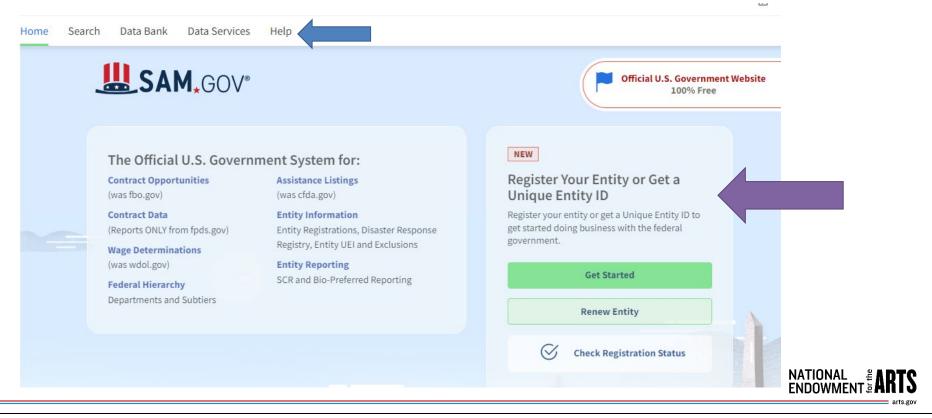
Registrations can take several weeks to finalize: start early!



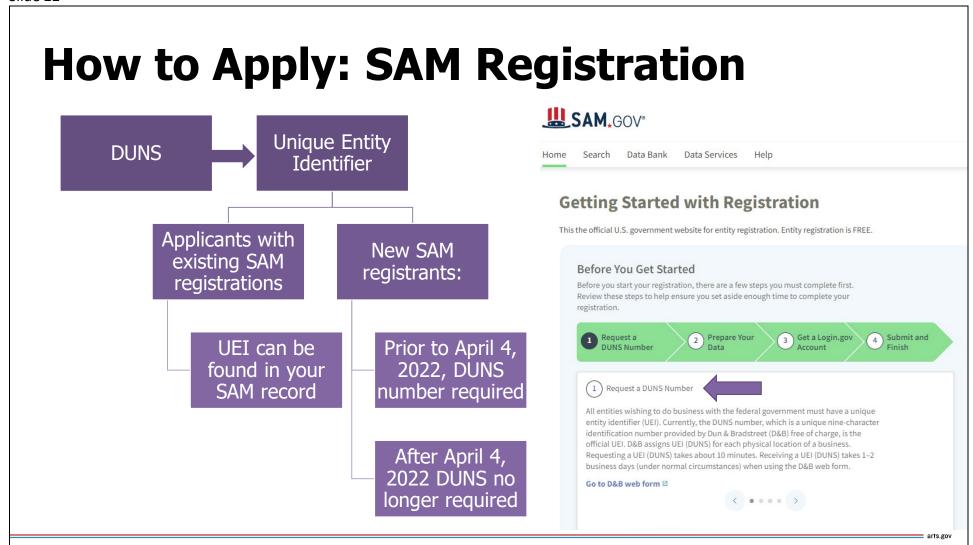
Your organization must create and maintain up-to-date registrations with both SAM and <u>Grants.gov</u>. Registering and maintaining these accounts is always FREE. These registrations can take several weeks to finalize, so begin this process early. Your registrations must be active for you to submit your application. If you have applied for NEA support in the past, it's likely that you already have these registrations, but you should double check to make sure they are active and up to date. Both SAM and grants.gov are operated by other federal agencies, so NEA staff does not have internal access to their systems and can't provide technical support. If you need assistance with either website, you can reach out to them directly.

# **How to Apply: SAM Registration**

To register or renew, go to: https://sam.gov



You can register or renew with SAM on their website, by clicking on the buttons under "Register your Entity". They also have a help page, with resources for registrants.



In previous years, applicants needed a DUNS number in order to register. For 2022, applicants will need a "Unique Entity Identifier" also known as a UEI. For applicants who already have an active SAM registration, a UEI will be assigned to you by SAM. The UEI will be visible in your organization's SAM record.

For applicants who are creating <u>new SAM</u> registrations: prior to April 4, 2022, you will need a DUNS number. After April 4<sup>th</sup>, 2022, ALL SAM registrants, new or existing, will be assigned a UEI number.

On the SAM registration page, they have a direct link to get started on requesting a DUNS. Again, you only need a DUNS if you are creating a <u>new</u> SAM registration prior to April 4<sup>th</sup>.

# How to Apply: Grants.gov Registration



After finalizing your SAM registration, you may begin your grants.gov registration. Go to www.grants.gov and select "Register" at the top of the page to begin the process.

## **How to Apply: Part 1**

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# GRANTS FOR ARTS PROJECTS: How to Apply

Submitting an application is a multi-step process:

- Part 1: Submit to Grants.gov the "Application for Federal Domestic Assistance/Short Organization Form." This is a brief form that will collect very basic information about your organization.
- Part 2: Complete the "Grant Application Form (GAF)" and upload items through the NEA's Applicant Portal. This web form is where you will enter the majority of your application material (e.g., project description, timelines, budget information).

SAM, Grants.gov (Part 1), and the NEA's Applicant Portal (Part 2) are separate online systems.



Once your registrations are all set, you can begin the application process. To start, go to the How to Apply page in the GAP guidelines.

# **How to Apply: Part 1**

#### All Applicants: Go to the Grant Opportunity Package

Access the Grant Opportunity Package with the Application for Federal Domestic Assistance/Short Organization Form on Grants.gov by clicking on the link below:

For the February 10, 2022 deadline:



Funding Opportunity Number: 2022NEA01GAP1

The Grant Opportunity Package for the July 2022 deadline will be available by June 2022.



Then scroll down to "All applicants: Go to the Grant Opportunity Package", section The link found here will take you straight to the GAP application package on grants.gov. The package for the February deadline and the July deadline are different, each one will be posted 4-6 weeks prior to the application deadline. You should only submit the package at the deadline to which you want to apply, since we cannot transfer applications between deadlines.

The application for federal domestic assistance form will just ask for basic information, including the name of your organization, and contact info. The rest of your application materials will be submitted through Part 2.

# **How to Apply**

### **Application Instructions:**

For instructions on completing Part 1 and Part 2, select the artistic discipline that most closely corresponds with your proposed project activities. Instructions and requirements vary between disciplines.

If you are unsure which discipline is the right choice, review the <u>Artistic</u> Disciplines descriptions, or contact our staff.

Artist Communities | Arts Education | Dance | Design

Folk & Traditional Arts | Literary Arts | Local Arts Agencies

Media Arts | Museums | Music | Musical Theater | Opera

Presenting & Multidisciplinary Works | Theater | Visual Arts

#### Grants for Arts Projects: Dance FY23 Application Instructions: Part 1

#### Part 1: Submit the Application for Federal Domestic Assistance/Short Organizational Form to Grants.gov

You will use Grants.gov Workspace to complete Part 1 in Grants.gov. For a detailed guide on how to use Workspace, see here.

- Access the application package on the How to Apply page by clicking on the link found under "All Applicants: Go to the Grant Opportunity Package." This will take you directly to the pre-populated application package in Grants.gov. The package for February and the package for July are different, and are typically posted at least 1 month prior to each deadline.
- 2. The Grants.gov "View Grant Opportunity" screen will open, click the red "Apply" button.
- You will be prompted to enter your Grants.gov Username and Password. In order to create the Workspace application, you must be logged into Grants.gov with a participant role of either Workspace Manager or Authorized Organization Representative (AOR). More information on participant roles can be found here.
- 4. After logging in, to create a Workspace application:
  - a. Fill in the Application Filing Name field, then
  - b. Click the Create Workspace button.
- After creating a Workspace, you will be directed to the Manage Workspace page, where you can begin working on the application.

Reminder: Grants.gov is a government-wide portal, and NEA staff does not have control of, or administrative access to, the site. If you run into technical issues with grants.gov, please contact them directly at 1-800-518-4726 or via email <a href="mailto:support@grants.gov">support@grants.gov</a>. The Grants.gov Contact Center is available 24 hours a day, 7 days a week.

#### Step 1: Complete the Form

All asterisked (\*) items and yellow fields on this form are required and must be completed before you will be able to submit the form. Do not type in all capital letters when completing the form. Enter information directly into the form. Do not copy from an old Application for Federal Domestic Assistance/Short Organizational Form or another document and paste into the form.

EMAILS: Due to restrictions from the Department of Homeland Security we are not able to send emails to alias addresses that forward to another email account. Do not enter this type of email address.

- 1. Name of Federal Agency: Pre-populated.
- 2. Catalog of Federal Domestic Assistance Number: Pre-populated.

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Detailed instructions on how to complete both Part 1 <u>and</u> Part 2 of the application can be found at the bottom of the "How to Apply" page, where you will find links to Instructions PDFs for each discipline. These documents will walk you through the application step by step. Some portions of the application differ by discipline, so be sure to use the correct PDF.

# **How to Apply: Part 2**

### **Applicant Portal**

#### Access

- One week window outlined in the calendar for each deadline
- No additional registration required
- Username and password are specific to your application

### **Application Materials**

- Project narrative & budget
- Background organization info
- Work samples/supplementary materials



Part 2 is submitted through the NEA's applicant portal. You'll have one week to access the portal to submit your materials. Don't try to access the portal before the window – you won't be able to log in. No additional registration is required for the Applicant Portal, your username and password will be automatically generated after you successfully submit Part 1. Each username and password is tied to a specific application, so if you have submitted in the past, make sure you are using the username and password assigned to the current application. Details on how to find your username and password can be found in the Instructions PDF document. Through the Applicant portal, you'll submit the rest of your application materials, including your project narrative and budget, background information about your organization, and work samples or supplementary materials.

# **How to Apply: Part 2**

iew Application Data	Organization Info	Arts Programmati	ic History	Project Details	Additional Items	Project Budget	
ems to Upload Or	ganization & Project Da	ata Previous	Next <b>▶</b>	☑ Validate			
		Orga	anization	Information			
Organization Informat	ion Organization E	Budget					
Organization							
Legal/IRS Name ( Letter) *	per your IRS b. min	nation Lega	I/IRS Name	(per your IRS Deter	rmination Lette		
Popular Name (if different)		Рори	ılar Name (i	f different)			
For this applicati Parent of an Inde	on, are you serving as pendent Component	s the Yes	s No				
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#### Grants for Arts Projects: Artist Communities FY23 Application Instructions: Part 2

When filling out the Grant Application Form, you must adhere to the character count limit in each section. <u>Do not include hyperlinks, unless specifically requested in the instructions below.</u> Some disciplines allow hyperlinks in the "Additional Items" and/or "Items to Upload" sections. Unsolicited hyperlinks will not be reviewed.

#### Tab 1: View Application Data

This section is the first screen you will see when you open the Grant Application Form. It cannot be edited; it is autopopulated with information you entered for Part 1 on the Application for Federal Domestic Assistance/Short Organizational Form that was submitted to Grants.gov. If you find any incorrect information on this page, contact the staff.

#### Tab 2: Organization Info

#### Subtab 1: Organization Information

Legal/IRS Name (should match Application for Federal Domestic Assistance/Short Organizational Form)

Popular Name (if different)

For this application, are you serving as the Parent of an Independent Component (before choosing, see the definition of official Independent Component status): Y/N

If you select Yes, enter the name of the component.

Mission of Your Organization (500 character limit, including spaces)

Summary of the background/history of your organization: Relevant details may include, but are not limited to, your organization's size, geographic location, and demographics served, as well as a description of its founding, purpose, and significant milestones. Include information about any efforts to deepen or increase the participation and inclusion of underrepresented individuals within your organization and in the broader field. (2,000 character limit, including spaces)

#### Subtab 2: Organization Budget

**Budget Form:** You must complete this section using figures from the most recently completed fiscal year, the previous fiscal year, and the fiscal year prior to that.

Sample View:

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The Grant Application Form in the Applicant Portal is a webform, with each section of the application organized through a series of tabs, some of which have subtabs. You will navigate through each tab and subtab to complete the application. For narrative sections, there is a character limit listed at the bottom. While you won't be able to access the portal until the application window, the instructions document provides details on what we ask for in each section of the application. You can use this to draft your application before the portal opens. It can take longer than you may realize to copy and paste your application into the portal, so be sure to get an early start.

### **Tips**

Financial need is not a criterion

A good plan is better than a good idea

Applications are awarded on a competitive basis. No set roster, each year is a fresh start.

Reach out to staff before the deadline

Request Feedback, it's a great way to improve future applications

Volunteer to be a panelist

Start early!



Some final tips and bits of advice:

Financial need is not a criterion. Panelists are instructed not to penalize organizations based on organization size and/or perceived need. However, your organization's ability to carry out the project is a part of the Artistic Merit evaluation, so keep that in mind as you consider what to apply for.

All of the applications we receive have good ideas, but the most competitive applications have a clearly outlined plan. Make sure you have identified the who, what, when, and where of your project, so that panelists can understand the scope of your planned activities.

Applications are awarded on a competitive basis. We do not have a set roster of organizations that are guaranteed funding, so each year is a fresh start, whether this is your first time or your 40<sup>th</sup>. Panelists will not receive information about your previous applications or grants with the NEA as part of their review

Reach out to program staff prior to application submission. While staff cannot review your full draft, they are available to answer your questions and provide insight. You can ask whether the project you are considering is a good fit, for tips on what resonates with panelists, or to confirm the application requirements. We recommend that you time these requests well in advance of the deadline, so that you have enough time to make adjustments, if needed.

We strongly recommend that all applicants take advantage of the ability to request panelist feedback on the application. It's great way to receive insight into how your application was perceived by our panelists.

Volunteer to be a panelist. We are always looking for panelists, and it's a great way to learn about the process. It is quite a bit of work, so make sure you have the time in your schedule before committing to panel service. There is a link to sign up for panel service on the main grants page on our website. If you know any friends or colleagues who would be good panelists, encourage them to sign up as well!

Start Early! Each part of the application process can be time consuming. We don't accept late applications, so make sure that you have completed each step well before the deadline.

## **FAQs & Applicant Resources**

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#### Grants for Arts Projects

#### Program Description

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Eligibility

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# GRANTS FOR ARTS PROJECTS

Grants for Arts Projects is our principal grants program for organizations based in the United States. Through project-based funding, the program supports public engagement with, and access to, various forms of art across the nation, the creation of art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life.

Applicants may request cost share/matching grants ranging from \$10,000 to \$100,000. Designated local arts agencies eligible to subgrant may request from \$10,000 to \$150,000 for subgranting programs in the Local Arts Agencies discipline. A minimum cost share/match equal to the grant amount is required.

Read the "Program Description" located in the left sidebar to get started.



The guidelines also include a section for FAQs and Applicant Resources, both of which have lots of useful information for applicants.

# **Upcoming Sessions**



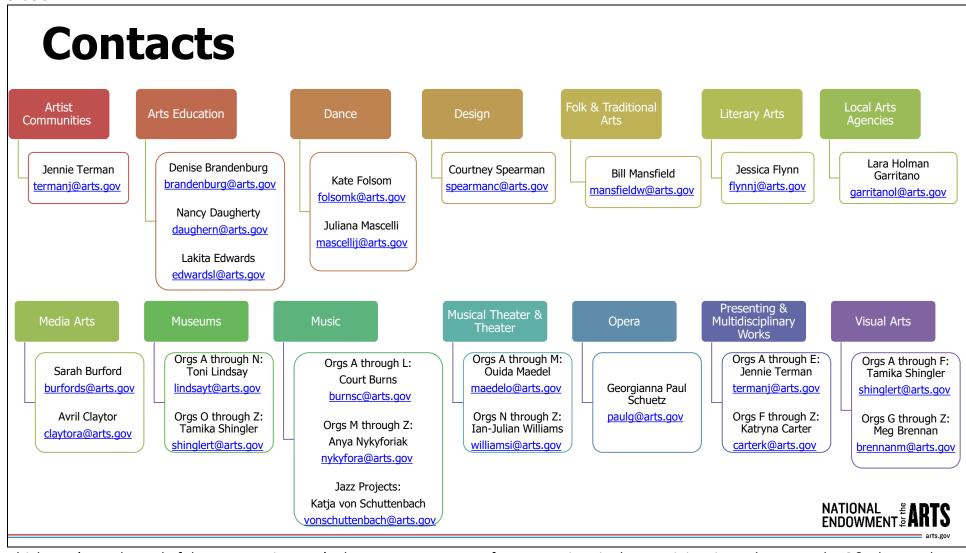
Register online: arts.gov/about/events

NATIONAL #ARTS

One set of resources we want to highlight are upcoming discipline-specific guidelines webinars and Q&A sessions. These are hosted by discipline staff, and will provide you with an opportunity to get to know more about those individual areas. More dates for other discipline areas will be posted on the website as details become available.

We also recommend that you attend the "Federal Civil Rights and Your Grants" application webinar, on January 26th at 3PM ET. This session will cover federal Civil Rights compliance requirements when applying for a NEA grant, and provide guidance on how to communicate your project description and plan with those requirements in mind. If you are unable to watch live, an archive will be posted on our website.

Dates and registration links for all upcoming events can be found on our events page at www.arts.gov/about/events.



Alright, we're at the end of the presentation. We're happy to answer any of your questions in the remaining time, please use the Q&A box, and not the Chat feature.

On this slide you can see the contact information for each discipline area under GAP - many of your questions may be specific to a particular discipline, so we'll leave this information up, as we might direct you to reach out to specific staff who can better answer those questions. Also, we might not be able to answer everyone's questions in the time remaining, if that's the case, please feel free to reach out to our colleagues listed here.

# **FOLLOW US!**



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We want to thank all of you again for joining us today. If we weren't able to get to your question, or if you have additional questions, don't hesitate to reach out to our program staff, they are here to help.